

CASA FINE ARTS LAUNCHES WITH DISTINCTIVE, GALLERY-INSPIRED COLLECTION

Unique product formats, ranging from acrylic and aluminum, to hand textured treatments and archival paper, are one of many points of distinction for the gallery-inspired Casa Fine Arts collection. The new company within the portfolio of Casa Marco Fine Arts, launched its diverse “retail ready” decorative art collection this past spring. Consisting of some 300 on-trend original and curated images, the line is designed as the perfect complement to today’s home fashion styles. Kristoff and Tara Fortunato Honeyman provide a closer look at this dynamic new venture.

What is the mission of Casa Fine Arts?

Art is integral to a beautifully designed home. To that end, we are committed to perfection in delivering an image, from the design, creation and manufacturing of proprietary and unique substrates, to sophisticated digital print technology, and e-commerce and brick and mortar fulfillment.

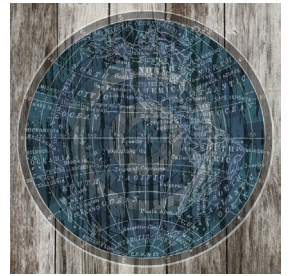
We offer an extraordinary product range, variety of substrates and artwork to meet the needs of an ever-evolving market. Company expertise in on-demand printing technology supports our innovative product development.

When viewing the product, you immediately see that Casa Fine Arts represents a gallery-inspired design statement, with a rich, cohesive offering. From our world-class facility in Austin, Texas, we proudly manufacture all of our products in the U.S., with short lead times, low minimum orders and competitive price points. We also have the ability to customize orders with our on demand production.

**What are some of the early standouts?**

Metallics, indigo, bold vibrant abstracts and neutral tones are key colors for the season! Agates, safari and wood textures are also in hot demand.

We also reflect the popularity of oversized statement art with a number of strong entries. Our images embrace today’s trends, while expressing a strong color story statement. It’s a unique product offering with the ability to complement pieces customers may have from other sources.

**What additional points of distinction does Casa Fine Arts bring to the market?**

We have been in the business for decades, have a deep appreciation for the market, and are happy to be bringing these innovative formats and beautiful images to the home furnishings industry. Casa Marco Fine Arts has been involved in the business for more than 40 years, and has enjoyed great success in fine art fulfillment.

This market will remain strong, and Casa Fine Arts has great momentum moving forward. In the coming months, we will be expanding our web site and launching a complete, online catalog. We invite home décor buyers to “Bring Our Gallery Into Your Store.”

Casa Fine Arts will be exhibiting at Dallas Total Home and Gift, 6th Floor Temporaries, #520. In addition, Casa has also been hand selected to be featured in Dallas’s prestigious “Art Gallery” on the perimeter of the 6th floor, June 22-26, 2016.



CASA FINE ARTS
everything to deliver the image

- Acrylic
- Aluminum
- Floater Frames
- Giclee Canvas
- Gallery Shadowboxes
- Exclusive Artwork
- Hand Textured
- Artist Signed
- Archival Paper
- Framed Art

Dallas
Total Home and Gift
6th Floor Temporaries, #520

www.casafinearts.com

All products are made with pride in Austin, Texas.

“Art Gallery”
6th floor
June 22-26, 2016